

BRG

Business Referral Group

Dear Prospective Member:

Thank you for your interest in Business Referral Group. BRG is designed to help members to be more successful by working together under three fundamental ideals:

Business: We give *leads* for prospective customers to each other in order to provide high quality products and services to people we know and to help fellow members generate more business. We openly share *ideas* to help each other. We offer *support* so that we may be more successful.

Democracy: We work with each other, our customers and prospects with a sense of *fairness* consistent with our nation's principles. Similarly, our organization operates through a system of *representation* where members vote on prospective new members and elect a board to resolve membership concerns. Finally, members have the *opportunity* to communicate with other members on important matters.

Community: We believe that mutual *respect* is essential for people to live and work together in the community. We strive to share with each other and promote a strong sense of *optimism* with each other and the customers we serve. Through our commitment to the community, we strive to achieve the ideal of true *friendship* among our members.

If BRG is the kind of group you would like to be part of, we encourage you to submit an application today. The organizing members will review applications, gather additional information as necessary, and invite prospective members to present themselves to the membership for consideration.

Please let us know if we can provide you with any more information.

Sincerely,

Matt

Matt Potter
Founder & President

Chuck

Chuck Hall
Vice President & Secretary



Membership Rules

The purpose of **Business Referral Group, LLC**, is to offer each member a regular forum to promote his or her business. Membership is not guaranteed to any current or future member, and may be revoked at the discretion of BRG.

Because each member owns and/or operates his or her own business and is ultimately responsible for his or her own success, BRG cannot be responsible for any specific business results and makes no warranties as to how BRG may or may not help a member's business.

During the initial organizing period, a prospective member will be considered for admission by BRG upon recommendation of the Organizing Members. Thereafter, a prospective member will be required to complete an application and make a brief presentation to the entire membership in support of his or her application. The entire membership will vote for or against the application, with the final decision on the application being made by BRG.

Each member is required to pay annual dues of \$200 for the first 12 months of his or her membership, with future dues being set annually by BRG. In addition, each member is required to pay weekly meeting dues of \$15 per week, regardless of whether or not the member attends the meeting. Weekly dues is payable on a monthly basis in advance. Lunch will be provided as a convenience for members at weekly meetings.

We believe that members can position themselves to most effectively utilize this forum by following these rules:

- A member may belong to one group dedicated to providing business referrals.
- Only one member will be allowed per profession as determined by BRG in each group.
- Attendance at meetings from 12 noon until 1:30 is required each week. If a member is not able to attend a meeting, he or she should send a substitute. Each member must personally attend a minimum of 32 meetings per year (8 per quarter) in person and may not miss more than 8 meetings annually (2 per quarter) without a substitute.
- Each member is expected to provide a minimum of 36 referrals per year to other members.

Any disputes or disagreements within the organization will be reviewed by BRG's Mediation Board. The Board will work with members to resolve issues and will make recommendations to BRG's leaders. Business Referral Group, LLC, is responsible for final disposition of any issues.

I understand and agree to abide by the Business Referral Group Membership Rules.

Signed

Print Name

Date



APPLICATION FOR MEMBERSHIP

Your Name _____ Date _____

Business Name _____

Primary Profession/Services of Business _____

Please list all business activities in which you, the applicant are engaged.

Number of Years in Business _____

Address _____

State _____ Zipcode _____

Office Phone _____ Mobile Phone _____

Email _____

Website _____

Three Business References with Phone Number

Important

I have read and understand Business Referral Group's Rules. I acknowledge that BRG allows only one member in each professional/business category as determined by BRG. The category of each participant represents their primary occupation, full-time business. Attendance and participation by members is expected and critical to success.

All of the information I have provided on this application is a complete and truthful representation of my business activities. I am properly licensed to engage in the business activities described above in accordance with all applicable laws and regulations. I acknowledge that failure to disclose information about my business activities may result in termination of my membership. Membership in Business Referral Group is not guaranteed and is determined solely at the discretion of Business Referral Group, LLC.

Name

Signature